

AI Reader: Student Access to the tool

Video Walkthrough: [CLICK TO VIEW](#)

WHAT IS THE MCGRAW HILL AI READER?

McGraw Hill's AI Reader is a generative AI learning tool within your eBook in Go. You can explore course content by digging deeper in the areas where you need to better understand the material. Rather than seeking guidance from other sources, this tool directly references the content your instructor chose for this course.

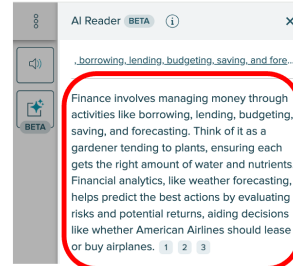
USE AI READER

Generate an explanation:

- **Step 1: Highlight.** Within your eBook, highlight any text that is challenging. This can be a single word, sentence, or multiple paragraphs.
- **Step 2: Click on AI button.** After highlighting the text where you want assistance, click on the AI button in the tool bar.

Shares of publicly listed firms trade continually in markets such as the New York Stock Exchange or the Nasdaq. There, any investor can choose to buy shares for his or her portfolio. These companies are also called *publicly owned*, or just *public companies*. Other firms, however, are *private corporations*, whose shares are held by *private investors*. Ownership stakes in the firm are still proportional to share ownership, but those shares do not trade on public markets. Many private firms are relatively young and have not yet reached the scale of more established firms that are still listed on public markets. For most investors, an organization is preferable.

- **Step 3: Simplified Explanation.** At this point, the AI Reader side panel will slide open and the tool will use McGraw Hill's proprietary AI model to generate an alternate explanation. Generation may take a few seconds to render.



Additional actions:

- **Simplify further:** After generating a response, click "Simplify this further" to generate an even simpler alternate explanation.

Finance involves managing money through activities like borrowing, lending, budgeting, saving, and forecasting. Think of it as a gardener tending to plants, ensuring each gets the right amount of water and nutrients. Financial analytics, like weather forecasting, helps predict the best actions by evaluating risks and potential returns, aiding decisions like whether American Airlines should lease or buy airplanes. 1 2 3



- **Quiz me:** Click "Quiz me" to generate up to three check-for-understanding questions. You can access these questions with the "+" button and navigate with the arrows.

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- **Regenerate:** Click the regenerate button to view different explanations.



- **Citations:** Under the AI-generated explanation, you will see at least one number that denotes there is a citation available. That reference will take you into the source content where the explanation originated.

Think of publicly listed firms like an item in an open marketplace where anyone can come in and shop and learn information about what is available. Private companies are not available to the public, only a small set of investors and managers own them, and information is less available.

1 2 3

- **Like/Dislike:** Click the thumbs up or thumbs down icons to inform the system if the explanation and/or quiz questions were helpful. Rating the tool will help it improve over time.

